



Soccer Rhode Island
1150 New London Avenue, Suite LL1
Cranston, Rhode Island 02920
Tel: 401-732-7800
Fax: 401-732-7802

Sponsorship Packages

Soccer Rhode Island is a 501(c)(3) non-profit organization that operates youth soccer programs for children ages 5- 18 years old in the State of Rhode Island. We currently serve over 25,000 members but are always actively working to expand our membership through innovative player development programs.

SRI is currently seeking sponsors for our state run programs. The costs involved in running the programs are numerous, from insurance to training and program development. Unfortunately, only a portion of our financial needs are met through registration fees, which are intentionally kept at \$10 per player to allow as many kids to participate as possible.

We need help from the business community to help us achieve our goals.

Sponsorship is a great way for businesses to participate in our league, and a very inexpensive way to promote their services to a targeted audience of families / potential customers. Support from organizations like yours in the form of corporate sponsorships. Your assistance provides an opportunity for children who otherwise may not be able to participate in a sports league of this caliber.

All sponsorship packages are tax deductible

Soccer Rhode Island offers a variety of sponsorship opportunities allowing engagement with a superb audience, and providing sponsors an opportunity to promote their brands to key individuals. Our sponsors help us to keep our registration costs down which allows more kids the opportunity to play soccer.

In return, Soccer Rhode Island will put you in front of an audience of families throughout surrounding cities in the state of Rhode Island. Our sponsorship program provides you with a blend of options that include in-person and online marketing opportunities.

While we have put together the following sponsorship packages we understand that they may not be the right fit for every company/organization. If you or your group is interested in becoming an SRI Sponsor we can work with you to create a package that suits both the needs of our club and your budget.

For more information on how to become an SRI Sponsor please contact us at marketing@soccer-ri.com

SRI reserves the right to approve all sponsors.



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Soccer Rhode Island Sponsor Agreement

Company Name:

Contact:

Address:

City, State, Zip:

Web Site:

E-Mail Address:

Authorized Signature:

Soccer Rhode Island is a 501(c)(3) not-for-profit organization and will provide you with a letter stating that your donations are tax-deductible.

Please select one of annual sponsorship levels listed below.

- | | | |
|--|---|--|
| <input type="checkbox"/> Web-Only (\$300) | <input type="checkbox"/> Web & Events (\$500) | <input type="checkbox"/> Tournament Sponsor (\$1,100) |
| <input type="checkbox"/> State Sponsors (\$2000) | <input type="checkbox"/> Team Canopy (\$300) | <input type="checkbox"/> Tournament Concession Table (\$250) |

Please mail this completed form with your payment (checks made payable to Soccer Rhode Island) to:

Soccer Rhode Island
c/o Sponsors
1150 New London Avenue, Suite LL1
Cranston, Rhode Island 02920

Please send your logo and promotional information to marketing@soccer-ri.com Soccer Rhode Island reserves the right to review all content.



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Web-Only Sponsorship - \$300

Company logo on the Soccer Rhode Island website & link to website

- Banner ad specifications: GIF, JPG or PNG format, no larger than 150k.

Concession Table with sponsor logo - \$250

- Sponsor logo displayed at tournament concessions (when available)

SRI Canopy with sponsor logo - \$300

- Sponsor logo displayed on 10 x 10 SRI canopy

Web & Event Sponsorship - \$500

Company logo on the Soccer Rhode Island website & link to website

- Banner ad specifications: GIF, JPG or PNG format, no larger than 150k.

Recognition at Awards Ceremonies

- Your logo on a "Thank You Sponsors" banner

FootGolf Tournament Event

- Your logo on a "Thank You Sponsors" banner & table display
- Tee box signage

Tournament Sponsorship - \$1100

Company logo on the Soccer Rhode Island website & link to website

- Banner ad specifications: GIF, JPG or PNG format, no larger than 150k.

Tournament Game Day Sponsorship

- Sole sponsorship of a tournament game day, featured as "Tournament Sponsored By..."
Game day/Location to be determined by SRI.
- Signage (approximately 24" x 18") on field with your logo, phone, address and web site
- Game day sponsor signage at concession stand (if available)

Recognition at Awards Ceremonies

- Your logo on a "Thank You Sponsors" banner & table display

FootGolf Tournament Event

- Your logo on a "Thank You Sponsors" banner & table display
- Tee box signage



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State Sponsorship - \$2000

Company logo on the Soccer Rhode Island website & link to website

- Banner ad specifications: GIF, JPG or PNG format, no larger than 150k.

Featured in all SRI e-mail distribution (2x weekly)

- Association e-mail database of approx. 25,000 active accounts
- 2 annual email blasts distributed to our database

Game Day Sponsorship

- Sole sponsorship of a tournament game day, featured as "Tournament Sponsored By..."
Game day/location to be determined by SRI.
- Signage (approximately 24" x 18") on field with your logo, phone, address and Web site
- Game day sponsor signage at concession stand (if available)
- Display area under 10' x 10' tent to promote yourself

Recognition at Awards Ceremonies

- Your logo on a "Thank You Sponsors" banner & table display
- 6' display table to promote yourself
- Announcement during Ceremony including brief description of your services

FootGolf Tournament Event

- Your logo on a "Thank You Sponsors" banner & table display
- Tee box signage