



October 1, 2008



To All ODP Participations:

Once again this year, we will be publishing a Soccer Rhode Island Olympic Development Roster and Sponsor Book.

This Book will contain information about the players in our program as well as other helpful information which will be given to college coaches, region 1 staff coaches and our sponsors. **This is a fundraising opportunity for you.**

Each player (except in the 1997/1998 age group) is required to sell at least \$50 in ads to contribute towards the success of this booklet. The first \$50 each player collects in Advertiser-Sponsor Ads or Listings is the base of our fund raiser. Each dollar above the \$50 in Ad sales will go directly towards your ODP fees. Each player will be issued a credit against expenses (i.e. player, tournament, or camp fees) for ads over the first \$50. All ads provided must be camera ready.

In order to receive credit as well as to produce the Ad book in time for the Regional ODP Tournament and Camp, all ads must be turned into your team administrator by the April 1, 2009. They should be in an envelope or folder clearly labeled with your name and team age group.

Attached is a letter that you may use when selling ads to businesses to confirm that we are a non-profit organization. Also attached, is a sample letter that you might use as a start to composing your own letter to potential sponsors.

Lastly, if you or your parent would be interested in helping to put the book together once all the ads are received, please let me know.

Sincerely,

Phyllis D. Fish

Phyllis D. Fish
Soccer Rhode Olympic Development Program



Advertisers Name: _____ Player Name: _____

Contact: _____ Player Team (Please indicate age group)

Telephone: _____ Girls_19____ Boys __19_____

Address: _____

City: _____ State: _____ Zip: _____

Check size of Ad enclosed: (Ad book is 8x10) Please provide camera-ready art work

_____ Business Card	\$25.00	Sponsor Listing:
_____ ¼ Page	\$50.00	\$5.00 _____ \$10.00 _____ \$15.00 _____
_____ ½ Page	\$100.00	\$20.00 _____ Other \$ _____
_____ Full Page	\$175.00	
_____ Inside Front Cover	\$200.00	
_____ Inside First Page	\$200.00	
_____ Inside Last Page	\$200.00	
_____ Inside Back Cover	\$200.00	
_____ Back Cover	\$300.00	

Make checks payable to SRI-ODP.

Check # _____ or Cash _____ Amount \$ _____



October 1, 2008

Dear:

Recently, I was selected to the Rhode Island Olympic Development Program. This program identifies and then trains soccer players for possible selection to our Regional and National Olympic Development teams. Players then train for possible selection to our National Olympic Soccer Team.

The training and traveling fees for this first step on the road to the National Team will cost approximately \$1,500. I am writing to you in the hopes that you can help sponsor my quest. The Olympic Development Program publishes a Player Profile Yearbook (approximately 5,000 copies) which is distributed at all the events we attend as well as to our sponsors. Ads in this publication range from \$25 to \$300. Your ad in this publication will go directly to the sponsorship of my fees and is tax deductible.

Thank you for your consideration and help in getting me to the next level of the Olympic Soccer Program.

Sincerely,